

Global SMS Keyword Inventory (page 1 of 4)

These one-time SMS keywords and QR codes are designed for on-the-go use. Participants may text any of these keywords to **343-898** to receive this SMS message reply.

Message Category	SMS Keyword	SMS Message	Landing page	QR Code
Enrollment (EasyEnroll)	START	Fidelity EasyEnroll: Enroll now @ http://netbenefits.com/easy . For help reply HELP. Msg&Data rates may apply	Easy Enroll page	START QR Code
Onboarding	REGISTER	Fidelity: Click http://bit.ly/2SNRVlu to open and register your account via Fidelity NetBenefits. 1 time msg. For help reply HELP. Msg&Data Rates May Apply.	New User Registration	REGISTER QR Code
Savings & Investing	POWER	Fidelity: Click http://bit.ly/2FS8VzB to see the difference an increase can make. For help reply HELP. Msg&Data Rates May Apply.	Power of Small Amounts tool	POWER QR Code
	401KPLAY	Fidelity: Download Fidelity's NetBenefits app with an Android device. http://bit.ly/2JVFIH For help reply HELP. Message and data rates may apply.	Android Store on Google	NB APP QR Code
	401KAPP	Fidelity: Download Fidelity's NetBenefits app with an Apple device. https://apple.co/2NtrGeM For help reply HELP. Message and data rates may apply.	Apple Store	NB APP QR Code
	NBAPP	Fidelity: Download Fidelity's NetBenefits app with an Apple device. https://apple.co/2NtrGeM . For help reply HELP. Message and data rates may apply.	Apple Store	NBAPP QR Code
	NBPLAY	Fidelity: Download Fidelity's NetBenefits app with an Android device. http://bit.ly/2JVFIH For help reply HELP. Message and data rates may apply.	Android Store on Google	NBPLAY QR Code
	SCORE	Fidelity: Get your retirement score in just 60 seconds @ http://fidelity.com/score For help reply HELP. Msg&Data Rates May Apply	Retirement Score pre-login landing zone	SCORE QR Code

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Well-Being	CHECKUP	Fidelity: Take a checkup and get action items to help improve your financial health. https://nb.fidelity.com/public/nb/default/home?option=nglAWellnessMoneyCheckup . For help reply HELP. Msg&data rates may apply	Financial Wellness Money Checkup	CHECKUP_QR Code
	CLARITY	Fidelity: Take a checkup and get action items to help improve your financial health. https://bit.ly/3gn3AmS For help reply HELP. Msg data rates may apply	Financial Wellness Money Checkup	CLARITY QR Code
	FIT	Fidelity: Take the Financial Wellness Checkup @ http://fidelity.com/getmymoneycheckup . For help reply HELP. Message and data rates may apply.	Financial Wellness Money Checkup	FIT QR Code
	LIFE	Fidelity: Get help navigating important life moments. Explore our resources https://bit.ly/3paMZTR . For help, reply HELP. Msg&data rates may apply	Life Events landing page	LIFE QR Code
	LEARN	Fidelity: Get help with your most pressing questions. Explore our top tools & resources: https://bit.ly/2P6cCJd . For help reply HELP. Msg&data rates may apply	Learn Hub landing page	LEARN QR Code
Products & Features	HSA	Fidelity: Learn more about HSA-Eligible Health Plans+HSAs @ www.Fidelity.com/healthsavingsaccount For help reply HELP. Msg&Data Rates May Apply	HSA Fid.com page	HSA QR Code
	STUDENTDEBT	Fidelity: Manage your student debt @ https://bit.ly/2JZrwhD . For help reply HELP. Message and data rates may apply.	Student debt Fid.com page	STUDENTDEBT QR Code
	GIVING	Fidelity: Learn more about Fidelity Workplace Giving: https://www.fidelityworkplace.com/s/giving For help reply HELP. Msg&Data rates may apply.	Giving Fid.com page	Giving QR Code
	ROTH	Fidelity: View this 6 minute workshop to learn if Roth contributions may be right for you http://bit.ly/2NHJRQ0 . For help reply HELP. Msg&Data Rates May Apply.	Roth Brainshark 6-minute workshop	ROTH QR Code
	WEBCAST	Fidelity: Access on-demand Fidelity webcasts @ https://bit.ly/2KFfEhb . For help reply HELP. Msg&Data Rates may apply	Webcast Hub	WEBCAST QR Code
	CARE	Fidelity: Name your beneficiary: http://bit.ly/2GvbDvD . For help reply HELP. Msg&data rates may apply.	Beneficiary page in NB	CARE QR Code

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Plan Transition/Implementation	ACT	Fidelity: Find out what action you need to take to prepare for your move to Fidelity at http://bit.ly/2NhPCjL . For help reply HELP. Msg&Data Rates May Apply.	Brainshark Transition workshop - Election Window	ACT QR Code
	PREPARE	Fidelity: Find out more about your plans move to Fidelity at http://bit.ly/2No9n9C . For help reply HELP. Msg&Data Rates May Apply.	Brainshark Transition workshop - Mapping	PREPARE QR Code
	TRANSITION	Fidelity: Get to know Fidelity! Http://bit.ly/2iB9TV4 For help reply HELP. Msg&Data Rates May Apply.	Brainshark Get to Know Fidelity workshop	TRANSITION QR Code
Cybersecurity	BESECURE	Fidelity: Protect yourself. Provide your most up-to-date contact information: http://bit.ly/2usuUYZ . 1 time msg. For help reply HELP. Msg&data rates may apply.	Personal Information NB page	BESECURE QR Code
	SECURITY	Fidelity: We use the latest technology to keep your information safe. Learn more @ http://bit.ly/2OC1xeJ . For help reply HELP. Msg&Data rates may apply	Online Security Center on NB prelogin	SECURITY QR Code
Phone Guidance	INVESTORCENTER	Fidelity: Find a Fidelity location near you @ https://www.fidelity.com/branches/overview . For help reply HELP. Msg&Data rates may apply	Branches overview Fid.com page	Investor Center QR Code
	MEETFIDELITY	Fidelity: Make an appt with a Planning & Advice rep at https://bit.ly/2qAPQcw For help reply HELP. Msg&Data Rates May Apply.	DC appointment scheduler	MEETFIDELITY QR Code
	PLAN	Fidelity NetBenefits: Get started at 800-603-4015 or http://netbenefits.com 1 time msg. For help reply HELP. Msg&Data Rates May Apply.	NB login page	
	ADVISOR	Fidelity: To find/schedule a meeting with a Fidelity Investor Center advisor click http://bit.ly/34ILRgK For help, reply HELP. Msg&data rates may apply	Wealth Management on Fid.com	ADVISOR QR Code

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Message Category	SMS Keyword	SMS Message	Landing page	QR Code
Client-facing resources	AUDIT	Fidelity: Access Fidelity's audit support page here: https://planaudithelp.com/ . For help reply HELP. Msg&Data Rates May Apply.	Plan Audit Help B2B page	AUDIT QR Code
	WORKS	Explore our services including HR, retirement, and benefit solutions at http://fidelityworkplace.com . For help, reply HELP. Msg&data rates may apply	Fidelity Workplace B2B page	WORKS QR Code

Additional QR Codes (no Keyword)

Message Category	Topic	Landing page	QR Code
Savings & Investing	Emergency Savings	Emergency Savings Topic page	QR_EmgSavings.png

Message and data rates may apply. Get details at <https://digital.fidelityinvestments.com/smsee>.